

## Introduction

Welcome to this weeks edition of your weekly newsletter and blog digest from Mark Ford, Home Business Coach, Entrepreneur and Digital Marketer. Living a laptop lifestyle and helping you improve your income with the Six Figure Mentors digital business system.

The Six Figure Mentors is an internet business training system that provides you with all the internet marketing tools, digital business and laptop lifestyle training, resources and community you need to fast track your success and build your ultimate lifestyle business! This is the same business system used by Mark Ford day in and day out and it has been key to helping Mark Ford learn how to profit with an online business.

This newsletter is published to my subscribers who have opted in to receive information about the Six Figure Mentors and building a lifestyle business from home or wherever around the world there is an internet connection.

Mark Ford will send out to you this newsletter each Saturday and update and develop further the newsletter as time moves on, sharing with you any updates about the Six Figure Mentors business as they are published.

In addition, as someone who has been a member of the Six Figure Mentors since the 29th May 2011, I will share my own experiences of using the products and services they provide and how it can help you overcome any challenges you may have in your life.

## What Can You Expect In This Edition?

In this edition Mark Ford shares with you;

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Okay, let's get going...

### 1) Mark Ford's Story

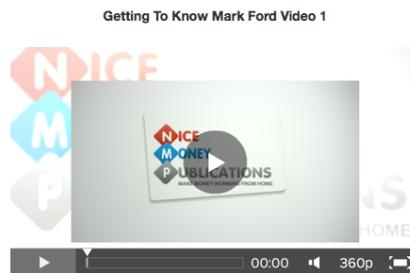


**Mark Ford**

Mark Ford is a home business coach living a laptop lifestyle, an entrepreneur and digital marketer. Mark introduces people to internet businesses and home businesses that will help them achieve their personal and business goals. A part of this is to publish information through this newsletter and my websites about the Six Figure Mentors digital business and marketing platform.

A former lawyer in the UK of 29 years, an entertainment business owner for 10 years, a property investor and developer since 2006, digital marketer and home business coach, Mark reaches out to people to offer a helping hand to build home and digital businesses having been involved with this since 1996 when he first started an entertainment agency from home.

To watch a video where I share my story with you click the video image below. (Best watched using the Firefox browser)



## 2) Events of the Week

If you have been following my story and blog posts you will know that I am currently out in Cyprus until next Wednesday tidying up a property investment purchase that I am making on a one bedroomed apartment in Orikiini, Larnaca, Cyprus.

**The Complex Where My 'Laptop Lifestyle' Apartment Is Located - All Made Possible With The Help of a SFM Membership!**



**[View the full album on Mark Ford's Facebook Page](#)**

I intend to use this as a second home because I find that a change of environment not only makes you more productive but the laptop lifestyle is very enjoyable and one that frees you up from the world of nine to five.

This week I sorted out a renovation plan on the property and the various utilities that needed to be set up. I am most grateful to my local property manager, Tony Papas, who has eased the path into Cyprus for me and has made things so much easier. If you are ever interested in investing in property in Cyprus and need a property manager that you can rely on, I can put you in touch.

I also enjoyed a very pleasant evening out at a restaurant last Wednesday evening at a very quaint and unique Cypriot restaurant. I tried out the local cuisine along with a few KEO beers, nice!

Thursday saw me pointing the car up the motorway towards Ayia Napa and turning off the road to find a fishing harbour where I took in the sights and I had a very pleasant seafood salad lunch.



**Ayia Napa Beach**

In between taking some sun, sea and sand I have been checking in online to track how my online businesses are going and hooking into webinar trainings from my business mentors, Jay Kubassek and Stuart Ross who run the monthly founders call and Elite webinars.



Tomorrow off to Ayia Napa for the day before coming back to Oriklini for dinner and drinks. Catch you next week!

### 3) Mark Ford's Blog Updates - Your Blog Digest!



Each day Mark Ford adds articles and content to his main personal blog over at <http://markfordsblog.com>. A lot of these blog posts provide you with further educational material about the Six Figure Mentors. To view my latest blog posts visit <http://markfordsblog.com/news-and-updates/>



### 4) Weekly News From The SFM

The Six Figure Mentors digital business system and online marketing training has come along way since my first involvement with it back in May 2011. It is greatly enhanced and it now has available many internet marketing tools that have improved the experience for it's members. Graphix Creator, Simple Lead Capture, Simple Trax, Digital Business Lounge to name but a few.



This week Stuart Ross and Jay Kubassek ran the monthly founders call along with an Elite members training. In summary we can look forward to Momentum days in Australia, the States and the UK along with various marketing and online business workshops through the year.

Work continues on improving even further the internet marketing tools available and the SFM Back office has undergone a winter clean and update!

The membership continues to expand worldwide and the Community grows stronger with the Company itself increasing the staff levels to accommodate the

growth. The signs are strong for a good year with the Six Figure Mentors and **if you would like to get started application packs are available at this link.**

### 5) What is in it for you?

I don't know why you have opted in for information about the Six Figure Mentors but clearly you have a reason for being here. These reasons, your 'why', could be many things.

- More time with the family
- More holidays
- Laptop lifestyle
- Start an online business
- Internet marketing training
- Escape the corporate rat race
- Sack the boss and have a business of your own
- You want to be a work at home mum or dad
- Pay off debt
- Be at home to look after a family member - one of mine!
- Start a home business or other business
- Increase your marketing knowledge and lead flow for your existing business
- Learn about entrepreneurship, online marketing, helping local businesses, branding and creating your own products
- Build multiple income streams on a part or full time basis
- Extra income
- Increase your pension pot
- And many more...

All these and more could be your reasons why you are looking to the Six Figure Mentors to be a solution to your 'Why'. For me it was to replace my former full time income as a lawyer, be charitable, help others succeed online from home or from anywhere in the world where there is an internet connection and pay off debt. For you, well only you will know that until we partner up as Six Figure Mentors members when we will get to know each other as team members.

Whatever your reasons by going through the getting started steps and digital lifestyle blueprint that the Six Figure Mentors provide you with when you join you will be well on your way to achieving your goals and helping others as you do so.

With my experience of the system, and as a pro-active member of the Community, I can tell you that this is a very enjoyable and viable solution to what you are looking to achieve. Sure, you will need to roll up your sleeves, get stuck into the learning curve but on this journey you will be transformed into a new being, a new lifestyle, and one that will give you what you want for you and your family if you work the system and don't quit.

If you don't have any experience of online marketing, you are new to the industry, and you don't have any of your own products to develop and promote then you can start as an affiliate marketer. This means that you sell other people's products using your marketing training and earn while you learn receiving commissions on your sales. With the Six Figure Mentors product line commissions can be earned that run into the thousands as you take action on the training provided to you.

You can also use the Six Figure Mentors products and services to learn...

- how to change your lifestyle and create a digital life
- learn how to live a laptop lifestyle making money online from your laptop anywhere in the world where there is an internet connection
- how you can become a professional digital marketer
- how you can help local businesses market their products online
- learn about branding
- 
- have the opportunity to partner up with Stuart Ross and Jay Kubassek and promote your own products
- 
- and more...

The Company are not really looking for opportunity seekers but are looking for entrepreneurs who want to build businesses for the long term and be an active and supportive member of the Community. Therefore, they have an application process in place where applicants are vetted prior to full membership.



**Applications Can Be Made At This Link**

### 6) Six Figure Mentors Review

I know how I felt when I looked around the internet in the summer of 2011 doing my research on the [Six Figure Mentors](#). I couldn't find a six figure mentors review that would give me enough in depth information before I joined ....

It's a minefield out there and the information is all over the place. My objective in writing up this Six Figure Mentors review page for you is to bring all the information together into one central resource. This will help you with your own research and provide you with all the information you need to decide whether or not this is right for you.

On this page Mark Ford goes into detail about the Six Figure Mentors, discussing the mission, what it is, the Six Figure Mentors key features, a back office tour, information about Stuart Ross, Co Founder of the Six Figure Mentors, who the Six Figure Mentors can help, the benefits, some testimonials, what you get when you join, working with Mark Ford as a team member, and...

... how you can get more information.



**7) This weeks blog digest about the Six Figure Mentors, home business and internet business industries.**

**>>> Full blog digest at <http://markfordsblog.com/news-and-updates/>**

**>>> A. Laptop Lifestyle Mark Ford – Sharing My Trip To Oriklini, Cyprus, January 2015 – Living The Laptop Lifestyle!**

On the 28th January 2015, after quite a rough trip across on the aeroplane, I arrived in Mountain View, Oriklini, Cyprus to sort out a property deal that I am involved with. Living a **laptop lifestyle** is truly a flexible way to live your life allowing you to travel the world, taking your laptop with you, and run your business from your laptop wherever there is an internet connection.

A part of this *laptop lifestyle* strategy for Mark Ford, and one you can have to, is to set up an apartment over in Cyprus that I can use as a holiday home and do my work from there in a different environment to being at home all the time.

Check out the [laptop lifestyle](#) video below that I share with my blog readers. Click the play button.



**>>> Click Here To Watch The Laptop Lifestyle Video <<<**

**>> Click Here To Take A look At The Business That Has Helped Mark Develop A Laptop Lifestyle Business <<<**

**>>> B. Five Steps To Success Online – How To Start A Profitable Online Business Starting From Scratch!**

**The 5 Steps To A Successful Online Business**

**1. Targeted Advertising**

Advertising online is more powerful than ever in history and you can very easily find a target audience for your offers and start getting people to your website in just minutes!

**2. Lead Generating Websites**

Websites, just like the one you are on right now can be created in under 10 minutes, and without and technical knowhow! Even better, once they are live they can work 24/7 for you!

**3. Build Your List**

Modern Technology such as auto-responders, now make it easy to store and manage lists of prospects that you can automatically follow up with 365 days a year!

**4. Provide Value**

By providing value to your prospects you will build trust and desire for your offers. This is something that every online business should have in place and is something that will separate you from the competition!

**5. Promote Quality Products**

Whether you are promoting your product/service or someone else's, the final step to a wildly successful online business is the promotion of high quality products that are in huge demand!

**Video presentation from Stuart Ross, Six Figure Mentors**

**You can either WATCH us... or JOIN us!**

**Click The Image To Watch The How To Start Online Business Video!**



WATCH THE VIDEO AT THIS LINK

8) Featured Six Figure Mentors videos of the week

Click the play button in each of the video images

**Stuart Ross, Six Figure Mentors Co-Founder, Interviewed About The Six Figure Mentors Experience and What Makes The Six Figure Mentors Different To Anything Else Out There?**

Learn more by watching the Six Figure Mentors experience video below...



**Six Figure Mentors Support – What kind of support do you get with the Six Figure Mentors?**

Stuart Ross, Six Figure Mentors founder discusses the Six Figure Mentors Support that he provides with his Company.



**The Six Figure Mentors Products**

Posted on January 19, 2015 by Mark Ford

2 Like 0 Submit 0 Pin It

**Stuart Ross, Six Figure Mentors Founder, Discusses The Six Figure Mentors Products.**

Do I need to sell the six figure mentors products to make money? Learn more by watching the video below from Stuart Ross.



**Set Up The Six Figure Mentors Internet Business**

Posted on January 20, 2015 by Mark Ford

3 Like 5 Submit 0 Pin It

**How long will it take to set up a Six Figure Mentors Internet business, Stuart Ross?**



9) Featured Guest article of the week by Matt Press - Splash Copywriters

[The Truth About Grammar And Spelling](#)



### Do You Twitch And Squirm?

There's no getting round it. If you're not a copywriter, then talking about grammar and spelling is likely to make you twitch and squirm. But in business, details matter, so there's no excuse for sloppy copy.

If you need to craft some words for an email, newsletter, blog post and the like, go easy on yourself. Mistakes happen to the best of us - there are even typos in the Bible. Mistakes are a necessary evil. As I'm about to illustrate, you could even argue that spelling and grammar mistakes are a sign of creative sophistication. But you should nevertheless edit and refine your copy to make sure that it's the best that it can be.

Regardless of whether you're a perfectionist or not, mistakes can be hard to spot. A lot of research has been conducted which backs this up.

When we're writing, we're trying to convey meaning. As Stephen King alluded in his book *Stephen King on writing*, writing is really a form of telepathy. And, as with all high-level tasks, our brains will focus on the more complex challenges.

With writing, that means the challenge of stringing together the right sentences that will deliver a certain message. By focusing on this though, our brains will gloss over the incidentals, and blend letters and words together. When we proof read our work, if the message seems to be getting across then we'll ignore the smaller things. We'll drift into autopilot and that's a dangerous thing.

When you're proof reading, you're essentially trying to trick your brain into making it think that it's reading something for the first time. Clearly one way round this issue is to get someone else to read your work. But if that's not possible, there is an alternative (and I'm not talking about using the dreaded spell checker).

Try changing your document in some way so that it looks really unfamiliar. Maybe change the layout of the page from portrait to landscape. Or change the colour of the font to green. You get the idea.

Changing the visual impact will make it easier to engage your brain and, as a result, will increase the chances of you catching that costly clanger.

### Matt Press – Splash Copywriters Accreditation

"Matt Press is an experienced copywriter who has written words for some of the UK's biggest brands, such as Sky, Three and Vodafone. Working through his company Splash Copywriters, he creates content and delivers marketing, branding and SEO advice to businesses of all sizes." Learn more about Matt Press and his copywriting services over at his website > [Splash Copywriters](#) <

### 10) Featured product of the week and getting started with the Six Figure Mentors application

My recommended product for you to take a look at this week is the Six Figure Mentors Application itself. [Read my review... \(read with Firefox browser\)](#)



Applications Can Be Made At This Link

### 11) Mark Ford's experience of using the products and services

One of the ways I can put over to the experience I have had with the Six Figure Mentors over the years is to link you to one of the many videos that I have created on the business for my website visitors.

Click the video image below to watch the video



APPLICATIONS ARE BEING TAKEN HERE

**12) Past Editions of this Newsletter**

This is edition 3, for the back catalogue of editions of this weekly newsletter click the links below...

[Six Figure Mentors Newsletter 1](#)



[GET INSTANT ACCESS](#)

[Six Figure Mentors Newsletter 2](#)



[GET INSTANT ACCESS](#)

Well, that's it for this week and if you click through on the various links in this newsletter you will be able to find a wealth of information to help you in your research about the Six Figure Mentors digital business.

Above all else, have a fantastic weekend and I look forward to getting out to you the next edition of this newsletter next Saturday, when I am back home in the UK from my trip to Cyprus.

Mark Ford - 7th February 2015

<http://markfordsblog.com/six-figure-mentors-support/>



Home Business Coach  
Entrepreneur  
Digital Marketing  
[Mark Fords Blog.com](http://MarkFordsBlog.com)

P.S. Applications are currently being taken here > [six figure mentors system](#)

"Our greatest weakness lies in giving up.

The most certain way to succeed is always to try just one more time". ~Thomas A. Edison.