

**YOUR WEEKLY NEWSLETTER & BLOG UPDATES**

**Mark Ford**  
**Six Figure Mentors Elite Member**  
**Your Weekly Newsletter & Blog Updates**



**Helping you improve your income**  
**with the Six Figure Mentors digital business system**  
**Visit <http://sixfigurementorsystem.com>**

**INTRODUCING**



**THE SIX FIGURE MENTORS**  
INCOME | LIFESTYLE | FREEDOM

## **Introduction**

Welcome to this weeks edition of your weekly newsletter and blog digest from Mark Ford, Home Business Coach, Entrepreneur and Digital Marketer. Living a laptop lifestyle and helping you improve your income with the Six Figure Mentors digital business system.

The Six Figure Mentors is an internet business training system that provides you with all the internet marketing tools, digital business and laptop lifestyle training, resources and community you need to fast track your success and build your ultimate lifestyle business! This is the same business system used by Mark Ford day in and day out and it has been key to helping Mark Ford learn how to profit with an online business.

This newsletter is published to my subscribers who have opted in to receive information about the Six Figure Mentors and building a lifestyle business from home or wherever around the world there is an internet connection.

Mark Ford will send out to you this newsletter each Monday and update and develop further the newsletter as time moves on, sharing with you any updates about the Six Figure Mentors business as they are published.

In addition, as someone who has been a member of the Six Figure Mentors since the 29th May 2011, I will share my own experiences of using the products and services they provide and how it can help you overcome any

challenges you may have in your life.

## **What Can You Expect In This Edition?**

In this edition Mark Ford shares with you;

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Okay, let's get going...

### **1) Mark Ford's Story > Read More...**

Mark Ford is a home business coach living a laptop lifestyle, an entrepreneur, digital marketer and information publisher. Mark introduces people to internet

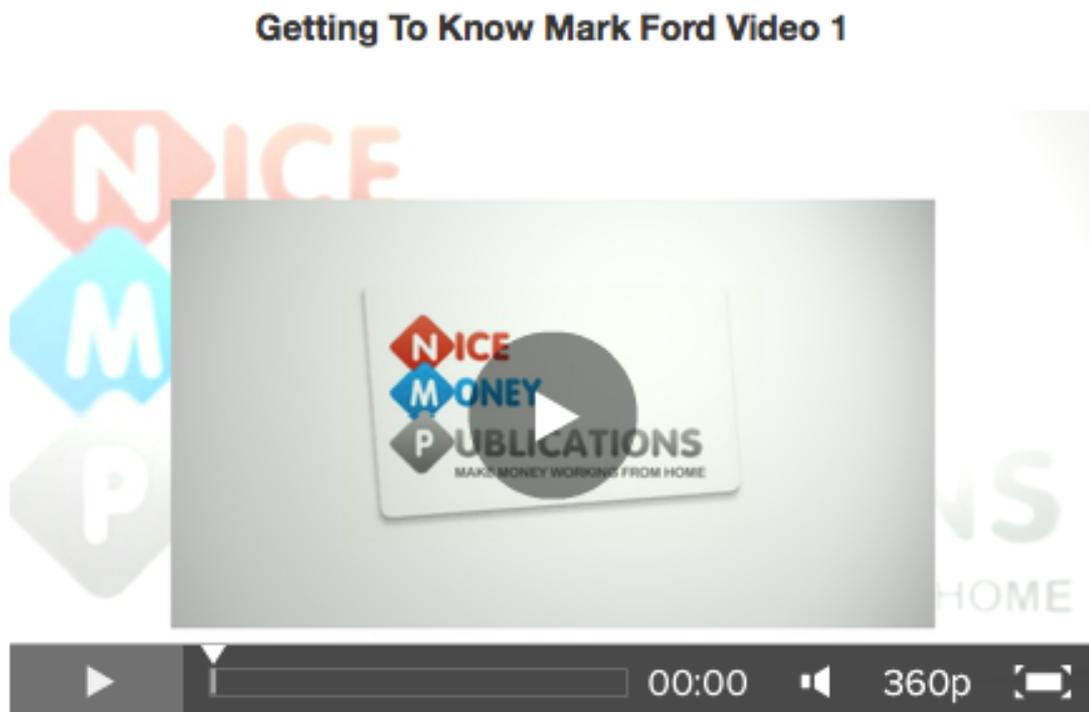
businesses and home businesses that will help them achieve their personal and business goals. A part of this is to publish information through this newsletter and my websites about the Six Figure Mentors digital business and marketing platform.



## Mark Ford

A former lawyer in the UK of 29 years, an entertainment business owner for 10 years, a property investor and developer since 2006, digital marketer and home business coach, Mark reaches out to people to offer a helping hand to build home and digital businesses having been involved with this since 1996 when he first started an entertainment agency from home.

To watch a video where I share my story with you click the video image below. (Best watched using the Firefox browser)



## 2) Events of the Week

As I update this weeks newsletter for my Six Figure Mentors subscribers I have recently returned from a trip

to New Jersey and New York.

Between the 9th and 16th March 2015 I spent the week with my fellow Six Figure Mentors and Digital Experts Academy friends and colleagues attending a Digital Experts Academy Brand Incubator Workshop. This was held at one of the Co-Founders houses in New Jersey, close to New York. Around fifteen of us were chosen to receive Elite Inner Circle Training on story telling marketing, branding and team building. It was a most enjoyable event, packed with value and a week that I would not have had the opportunity to attend without taking action all those years ago and becoming affiliated to this company.



**Mark Ford in Red Bank, New Jersey, USA, 9th to the**

**16th March 2015 With Lloyd Dotson Fellow SFM Elite  
& DEA Black Member**

**I Attended A Black Digital Experts Academy  
Incubator Program At The SFM & DEA Co Founders  
House - Jay Kubassek**

You never know what opportunities open up in front of you when you cross the line from scepticism to believer and whilst there I have been appointed as Liaison Officer for the company along with Compliance Officer.

This is a major responsibility and step forward for me. Rather than just being an affiliate I will now work alongside the Digital Experts Academy and Six Figure Mentors (SFM) as the link between the members and the Company and also work to ensure their marketing material is compliant.

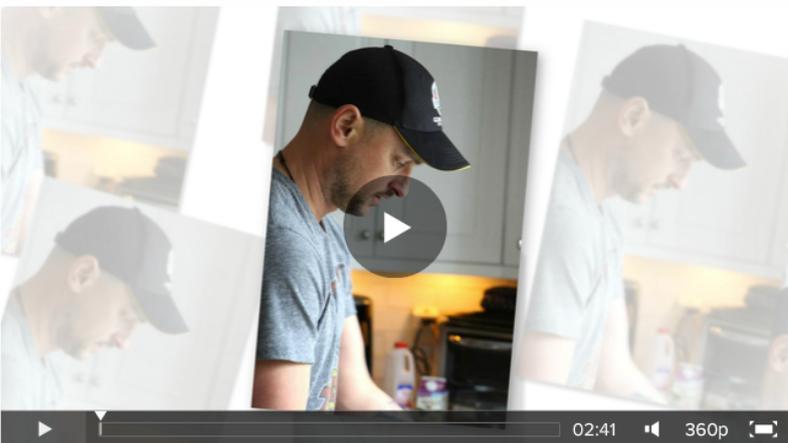
The Company have noted the value that I have provided to the membership and that I have been instrumental in some key areas in helping them improve their business systems and processes and as a result they have asked me to work for them in a consultancy role under my existing business.

The coming months will be an exciting challenge as I develop this role which I will do alongside providing you with further information about the SFM. Given that I am no longer just working on the outside of SFM I am ideally placed to help you with your own SFM business, should you sign up.

**>> APPLY HERE <<**

Check out the video below by clicking on the image to go through to the video page. (A great social time too!)

Digital Experts Academy Brand Incubator Program  
MARCH 12, 2015



BY  
**Mark Ford**

TAGS

+ 

ABOUT

Sharing pictures taken at the Platinum and Black Digital Experts Academy Incubator workshop in Redbank, New Jersey, USA 10th to the 14th March 2015

SHARE

02:41 360p

After all the 'fun time and learning with Jay Kubassek', I turned my attention this week back to my mother. If you are following my story you will know that a part of that story is that one of my 'why am I doing this?' > my why's > is that it enables me to work from home and also be a full time carer for my Mum who suffers from dementia. In the day, Monday to Friday she goes to a day centre and she is with me every evening and all weekend.



**Mark Ford With Mum At The Hospital 18th March 2015**

We all have our challenges but for me it is just one hell of a benefit to be free to choose when to work and when not and to be available for the family.

Mum has been kept in hospital with various illnesses since the 16th February 2015 and she came home on the 18th March 2015. After a whole day at the hospital

last Wednesday showing the authorities that Mum was able to walk and get up the stairs, and talking through her care plan, they eventually agreed for her to be discharged. Great! - Good to have her back home whilst at the same time I build my home based businesses managing my time around this.

Why tell you this?

Well, whilst it is a part of my 'why' and my story, if you find yourself wanting to have more time to be with your family you too can escape the nine to five like I did and be available to look after the family, or simply enjoy more time with family and friends and be free to make choices about how you spend your time.

**>>> To Start Your Own Laptop Lifestyle Home Business And Escape The Rat Race Check Out The Webpage Below... <<<**



" Discover How To **Escape The 9-5, Live Anywhere** and Join The New Rich!"

It's not just about the money. It's about the lifestyle...

"What If You Could **Start Generating Income Online** in the next 7 - 14 days or Less... Plus Get 6 Hours Of Critical Business-Building Strategies To Get You **Running on Autopilot?**"

**2A) News of the Week.. Anything Is Possible! - New Jersey Thanks For The Memories!**

I was selected by the digital marketing company SFM to go on what is called a brand incubator program where they are helping me with the further branding of my Company and home businesses. Check out the image below where I stayed in New Jersey in the United States and I flew out on Monday the 9th March 2015 for the week to stay at the Molly Pitcher Inn.



It was fun doing the training, seeing the sights, New York 15.3.15., and the various restaurants and trips out that were lined up for us. A big thank you to everyone at the SFM and Digital Experts Academy for what you laid on and for the excellent hospitality.

**New Jersey Viewed From Battery Park, New York**



It is quite a tick in the box for me because for a very long time I have wanted to visit that part of the world and if I had not taken the decision back in 2011 to join the Six Figure Mentors this would not have happened. You never quite know where your journey will take you when you take on something new. You see, anything is possible. You just have to take action and make it happen to change your life for the better.

It all started when I checked out the product below.

**Click the image to learn more...**



### 3) Mark Ford's Blog Updates - Your Blog Digest!



Each day Mark Ford adds articles and content to his main personal blog over at <http://markfordsblog.com>. A lot of these blog posts provide you with further educational material about the Six Figure Mentors. To view my latest blog posts visit <http://markfordsblog.com/news-and-updates/>

Enter

## 4) Weekly News From The SFM

The Six Figure Mentors digital business system and online marketing training has come along way since my first involvement with it back in May 2011. It is greatly enhanced and it now has available many internet marketing tools that have improved the experience for it's members. Graphix Creator, Simple Lead Capture, Simple Trax, Digital Business Lounge to name but a few.



This week Stuart Ross and Jay Kubassek ran various webinars. In summary we can look forward to Momentum days in Australia, the States and the UK along with various marketing and online business workshops through the year.

Work continues on improving even further the internet marketing tools available and the SFM Back office has undergone a winter clean and update!

The membership continues to expand worldwide and the Community grows stronger with the Company itself increasing the staff levels to accommodate the growth. The signs are strong for a good year with the Six Figure Mentors and **if you would like to get started**

**application packs are available at this link.**

## **5) What is in it for you?**

I don't know why you have opted in for information about the Six Figure Mentors but clearly you have a reason for being here. These reasons, your 'why', could be many things.

- More time with the family
- More holidays
- Laptop lifestyle
- Start an online business
- Internet marketing training
- Escape the corporate rat race
- Sack the boss and have a business of your own
- You want to be a work at home mum or dad
- Pay off debt
- Be at home to look after a family member - one of mine!
- Start a home business or other business
- Increase your marketing knowledge and lead flow for your existing business
- Learn about entrepreneurship, online marketing, helping local businesses, branding and creating your own products
- Build multiple income streams on a part or full time basis
- Extra income
- Increase your pension pot
- And many more...

All these and more could be your reasons why you are looking to the Six Figure Mentors to be a solution to your "Why". For me it was to replace my former full time income as a lawyer, be charitable, help others succeed online from home or from anywhere in the world where there is an internet connection and pay off debt. For you, well only you will know that until we partner up as Six Figure Mentors members when we will get to know each other as team members.

Whatever your reasons by going through the getting started steps and digital lifestyle blueprint that the Six Figure Mentors provide you with when you join you will be well on your way to achieving your goals and helping others as you do so.

With my experience of the system, and as a pro-active member of the Community, I can tell you that this is a very enjoyable and viable solution to what you are looking to achieve. Sure, you will need to roll up your sleeves, get stuck into the learning curve but on this journey you will be transformed into a new being, a new lifestyle, and one that will give you what you want for you and your family if you work the system and don't quit.

If you don't have any experience of online marketing, you are new to the industry, and you don't have any of your own products to develop and promote then you can start as an affiliate marketer. This means that you sell other people's products using your marketing training and earn while you learn receiving commissions on your

sales. With the Six Figure Mentors product line commissions can be earned that run into the thousands as you take action on the training provided to you.

You can also use the Six Figure Mentors products and services to learn...

- how to change your lifestyle and create a digital life
- learn how to live a laptop lifestyle making money online from your laptop anywhere in the world where there is an internet connection
- how you can become a professional digital marketer
- how you can help local businesses market their products online
- learn about branding
- 
- have the opportunity to partner up with Stuart Ross and Jay Kubassek and promote your own products
- 
- and more...

The Company are not really looking for opportunity seekers but are looking for entrepreneurs who want to build businesses for the long term and be an active and

supportive member of the Community. Therefore, they have an application process in place where applicants are vetted prior to full membership.



**Applications Can Be Made At This Link**

## **6) Six Figure Mentors Review**

I know how I felt when I looked around the internet in the summer of 2011 doing my research on the [Six Figure Mentors](#). I couldn't find a six figure mentors review that would give me enough in depth information before I joined ....

It's a minefield out there and the information is all over the place. My objective in writing up this Six Figure Mentors review page for you is to bring all the information together into one central resource. This will help you with your own research and provide you with all the information you need to decide whether or not this is right for you.

On this page Mark Ford goes into detail about the Six Figure Mentors, discussing the mission, what it is, the Six Figure Mentors key features, a back office tour, information about Stuart Ross, Co Founder of the Six Figure Mentors, who the Six Figure Mentors can help, the benefits, some testimonials, what you get when you join, working with Mark Ford as a team member, and...

... how you can get more information.



**7) This weeks blog digest about the Six Figure Mentors, home business and internet business industries.**

**>>> Visit The Full blog digest at <http://markfordsblog.com/news-and-updates/>**

**Promote Quality Products**

Whether you are promoting your product/service or someone else's, the final step to a wildly successful online business is the promotion of high quality products that are in huge demand!

**Video presentation from Stuart Ross, Six Figure Mentors**

**You can either WATCH us... or JOIN us!**

**Click The Image To Watch The How To Start Online Business Video!**



**WATCH THE VIDEO AT THIS LINK**

**8) Featured Six Figure Mentors videos of the week**

**Click the play button in each of the video images**

## **Stuart Ross, Six Figure Mentors Co-Founder, Interviewed About The Six Figure Mentors Experience and What Makes The Six Figure Mentors Different To Anything Else Out There?**

Learn more by watching the **Six Figure Mentors** experience video below...



## Six Figure Mentors Support – What kind of support do you get with the Six Figure Mentors?

Stuart Ross, Six Figure Mentors founder discusses the Six Figure Mentors Support that he provides with his Company.



## The Six Figure Mentors Products

Posted on [January 19, 2015](#) by [Mark Ford](#)

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 Submit

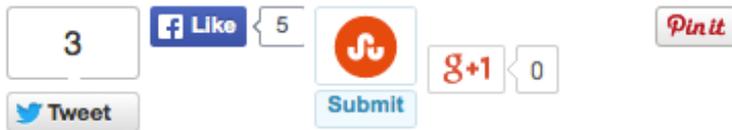
### Stuart Ross, Six Figure Mentors Founder, Discusses The Six Figure Mentors Products.

Do I need to sell the **six figure mentors products** to make money? Learn more by watching the video below from Stuart Ross.



## Set Up The Six Figure Mentors Internet Business

Posted on January 20, 2015 by [Mark Ford](#)



### How long will it take to set up a Six Figure Mentors Internet business, Stuart Ross?



### 9) Featured Guest articles of the week by Matt Press - Splash Copywriters

**Guest Article 1 - How to create a killer content marketing plan in 3 steps - Matt Press - Splash Copywriters**

**[Content Marketing Plan](#)**



Matt Press – Splash Copywriters

If you run a business, whether it's a home-based business or not, it's vital that you have a great content marketing plan. There have been loads of books written about this very topic but really, the fundamental techniques behind creating a content marketing plan is very simple.

First, before I deal with the 3 steps, it's important to have some context.

Thanks to smartphones, tablets and laptops, customers are more accessible than ever. If you're intent on building an online, home-based business, that's great news. Your customers are just a click away. What's more, you can bin the traditional marketing methods. Thanks to digital content, you no longer have to walk around delivering flyers for hours on end, or planting

costly newspaper adverts.

However, not everything with this new world is rosy. It's great that you can reach out to an audience quickly, but your competitors are just a click away too. Plus, all this accessibility comes at a price.

Unfortunately, the digital world has become a very noisy and cluttered place. Businesses across the world are continually bombarding us with emails, banners, ebooks, you name it. So cutting through all this clutter can be tricky and, to succeed in this environment, you need to be smart.

- Create awareness.

It's important to let people know you're there. That sounds obvious, but often online, it's all about the way in which you do that. For a while, just focus on creating quality content. Don't sell anything, just inform, engage and entertain.

Don't worry whether people are listening. If you consistently create stuff that's valuable and give it away for free, you'll gather interest. And expose the people behind your brand too, as people buy from people. If your leads like and trust you, that's put you closer to a sale.

- Solve problems.

If you've experienced an issue within your market, write

about it. And help out others (for free) by explaining how you resolved the problem. Apart from anything else, this will enhance your reputation within your industry.

Are you worried about giving away trade secrets? Forget about it. The people who aren't afraid to reveal their methods are always the ones who stay ahead of the curve. Besides, what you gain will be much more than any potential lost revenue.

- Measure your progress.

Your content marketing plan should be a long-term strategy that you commit to, so of course, it's going to be useful to see the difference it's making to your business. Has your website traffic increased? Where are your leads coming from? Are profits increasing?

You're not going to nail everything at the first time of asking. Far from it. Instead, adopt a more pragmatic approach to business. Assess what's working for you and what isn't, then continually refine and improve.

**Guest Article 2 - Making words work hard – 3 ways to create persuading copy - Matt Press - Splash Copywriters**

**Making Words Work Hard!**



Matt Press – Splash Copywriters

What's the point in creating website copy, a marketing tagline, a snazzy brochure or an expensive poster, if the words are forgettable?

Words have to be persuasive, especially in business. The best way to persuade people is to think about 3 things before you create your content:

### **1. Work out your objectives.**

What do you really want to gain from what you're doing? It sounds a simple thing to say (and type), but how many of us really think about strategy to this degree?

### **2. Who is your audience?**

It's really important that what you're saying is relevant to who is reading it, especially as we're all drastically short

of time these days. If you're trying to please all the people all of the time, that's not great. But writing with nobody in mind at all is arguably even worse. How are you meant to achieve anything if the reader doesn't feel like you're talking to them?

### **3. What's your ideal response?**

Knowing what results you want from your content will make you focus. It's all very well throwing editorial tips out there, but nothing will make you hone in on your content as much as thinking about what result you want from it. We're all results-driven, aren't we?

Use these 3 tips regularly and you'll have more effective and engaging content. Your readers will be able to identify with what you're saying, they'll be able to see a benefit for themselves and you'll be maximising your chances of achieving the results that you want.

**[To View Mark Ford's Blog Click The Image](#)**



## **Matt Press – Splash Copywriters Accreditation**

“Matt Press is an experienced copywriter who has written words for some of the UK’s biggest brands, such as Sky, Three and Vodafone. Working through his company Splash Copywriters, he creates content and delivers marketing, branding and SEO advice to businesses of all sizes.” Learn more about Matt Press and his copywriting services over at his website > [Splash Copywriters](#) <

## **10) Featured product of the week and getting started with the Six Figure Mentors application**

My recommended product for you to take a look at this week is the Six Figure Mentors Application itself. **Read my review... (read with Firefox browser)**



**Applications Can Be Made At This Link**

### **11) Mark Ford's experience of using the products and services**

One of the ways I can put over to the experience I have had with the Six Figure Mentors ver the years is to link you to one of the many videos that I have created on the business for my website visitors.

**Click the video image below to watch the video**



**APPLICATIONS ARE BEING TAKEN HERE**

## **12) Past Editions of this Newsletter**

This is edition 9, for the back catalogue of editions of this weekly newsletter click the links below...

- 1) Edition 1 > Six Figure Mentors Newsletter 1
- 2) Edition 2 > Six Figure Mentors Newsletter 2
- 3) Edition 3 > Six Figure Mentors Newsletter 3
- 4) Edition 4 > Six Figure Mentors Newsletter 4
- 5) Edition 5 > The Six Figure Mentors Newsletter 5
- 6) Edition 6 > The Six Figure Mentors Newsletter 6
- 7) Edition 7 > The Six Figure Mentors Newsletter 7
- 8) Edition 8 > The Six Figure Mentors Newsletter 8
- 9) This Edition 9 also at > <http://markfordsblog.com/>

the-six-figure-mentors-newsletter-8/

Well, that's it for this week and if you click through on the various links in this newsletter you will be able to find a wealth of information to help you in your research about the Six Figure Mentors digital business.

Above all else, have a fantastic week and I look forward to getting out to you the next edition of this newsletter next Monday the 30th March 2015.

Mark Ford - 23rd March 2015

<http://markfordsblog.com/six-figure-mentors-support/>



Home Business Coach  
Entrepreneur  
Digital Marketing  
Information Publishing  
[Mark Fords Blog.com](http://MarkFordsBlog.com)

P.S. Applications are currently being taken here > [six figure mentors system](#)

“Our greatest weakness lies in giving up.

The most certain way to succeed is always to try just one more time”.

~Thomas A. Edison.

In the words of my namesake: Henry Ford > Whether you think you can or you can't you are probably right!