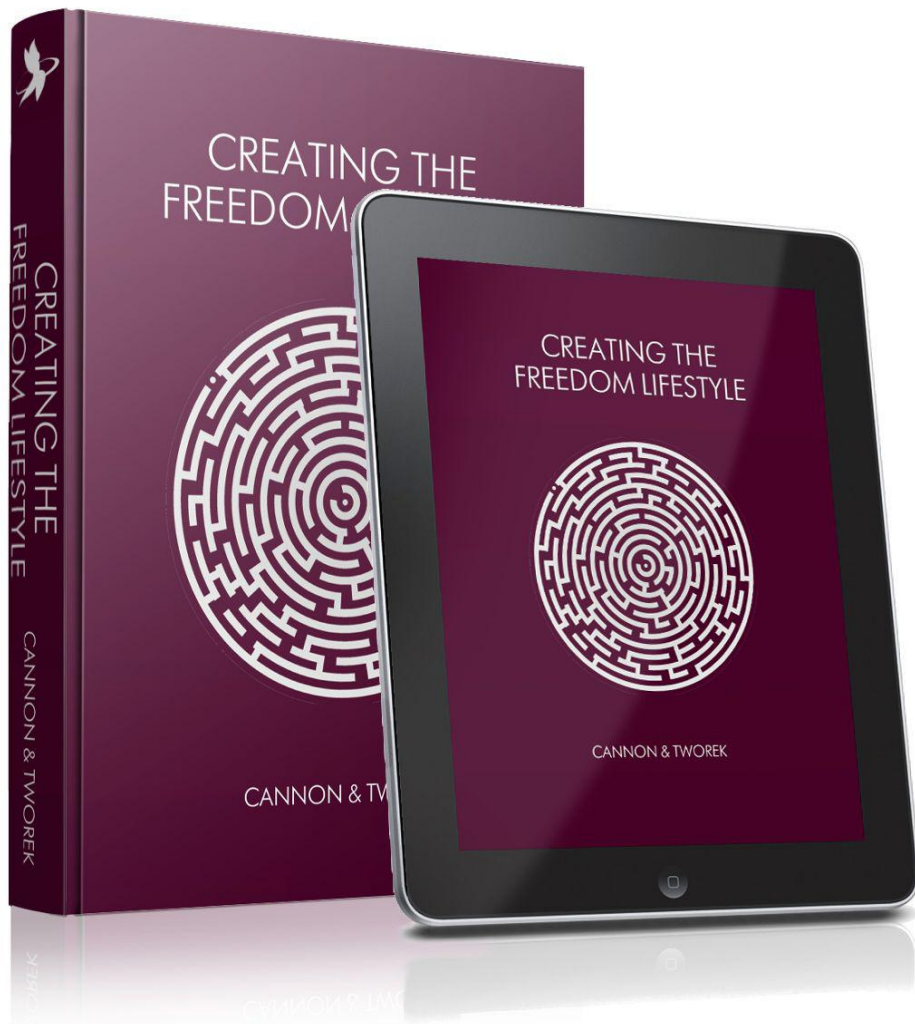




Life By Own Design

Educate • Empower • Thrive



CREATING THE FREEDOM LIFESTYLE

PART 1
ONLINE
ENTREPRENEURSHIP

YOUR DIGITAL GATEWAY



Key Understanding Module

WHERE WOULD YOU WORK FROM...
IF YOU COULD WORK FROM ANYWHERE?



A modern day solution to 'working from anywhere' even from Home...is Affiliate Marketing.

What is Affiliate Marketing?

**An Affiliate
Attracts People
To Products &
Services That
Benefit Those
People**

**An Affiliate
Simply Promotes
Other People's
Products Or
Services**

**When Anybody
Invests In These
Products Or
Services, An
Affiliate Receives
A % Commission**

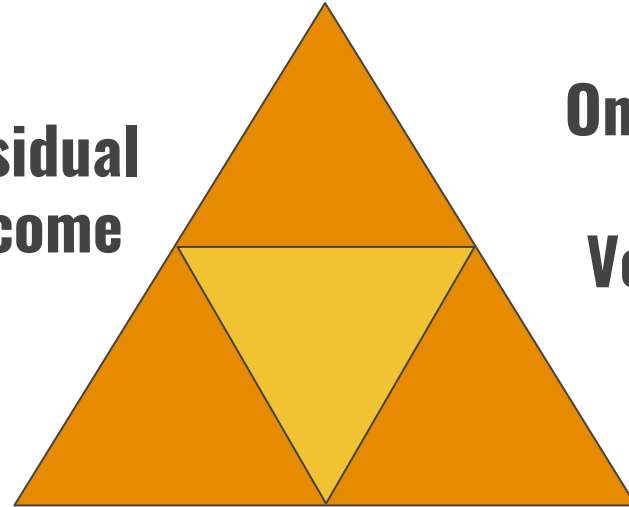
What Are The **3 BEST WAYS** For YOU To Earn Commissions?

MULTIPLE INCOME STREAMS

By creating **automated systems for multiple affiliate offers**, an affiliate can earn income from many sources simultaneously.

Once the promotions are up and running, the automated systems can bring in revenue **24hrs a day, 365 days a year.**

**Residual
Income**



**One Offs &
Joint
Ventures**

High Ticket Sales

The 3 Powerful Models of Multiple Income Streams To Grow and Sustain Your Online Success

RESIDUAL INCOME

Affiliating Products & Services which require monthly or yearly subscriptions can offer you stable income streams, created from one referral (sale), one time.

This means that a holiday away from your business, doesn't mean a holiday away from your paycheck.

ONE OFFS & JOINT VENTURES

One Off Promotions are perhaps the most typical way of gaining income online as an affiliate.

This is where you launch a single promotion or a single product or service to establish commissions.

By teaming up with partners for Joint Ventures you are able to spread the cost and the risks.

HIGH TICKET SALES

Certain companies (Like **SIX FIGURE MENTORS**) offer high ticket commissions to their affiliates. **These can range from \$1000 - \$8000 or more for a single referral.**

By learning how to promote effectively and by leveraging high ticket commissions it is possible to create a profitable and scalable income.

SO WHAT KIND OF PEOPLE ARE ONLINE AFFILIATES?



Happy People

People who work and earn on the internet are most often not pushy salespeople, scam artists or even business minded. They are just heartfelt human beings.



Family People

Just like us, family loving parents on a mission to create a better world for our children. People who want to empower themselves for the good of others.



Friendly People

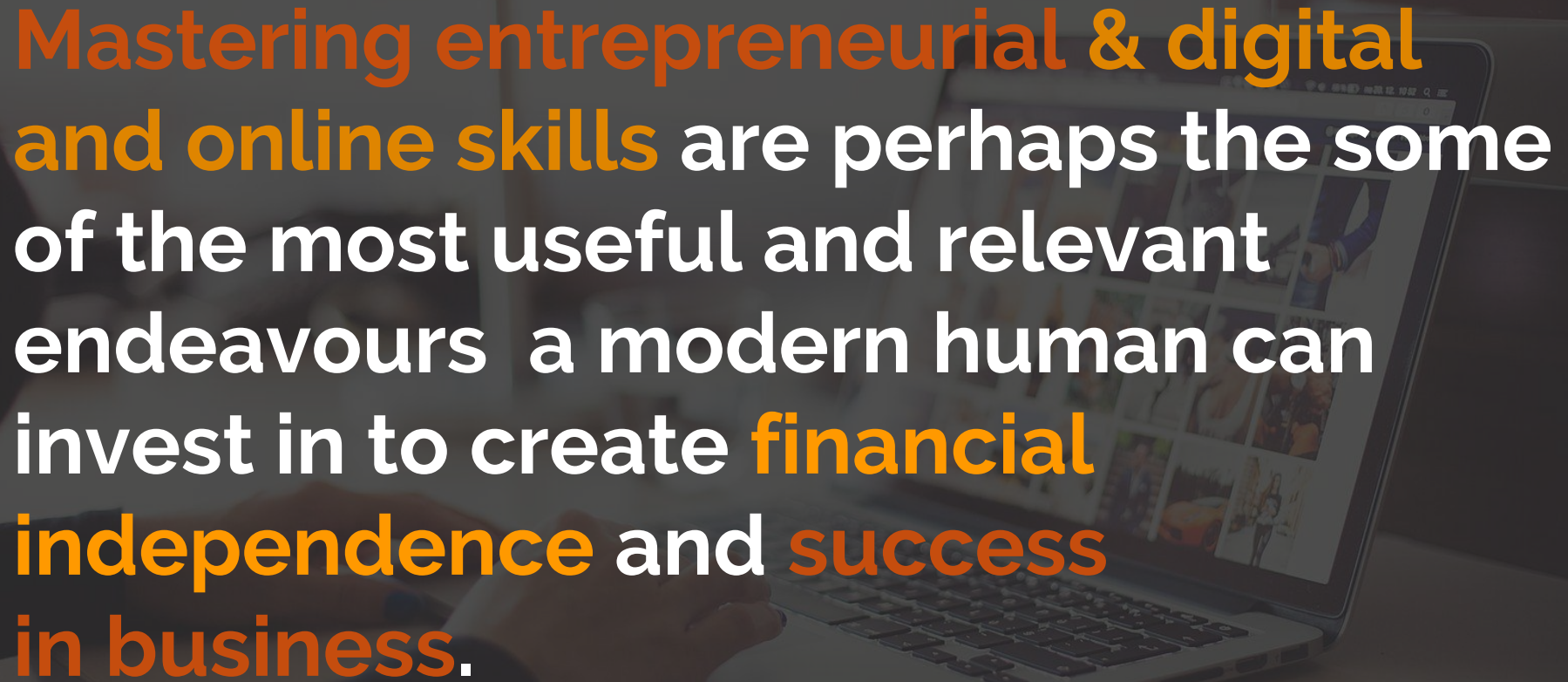
Yes, very ordinary friendly people just like us. Who choose to learn a few skills and work towards something they love.



Any Kind Of People

You don't have to be a technical geek, or socially skilled or a great business person. You just have to be hardworking and committed.

—
Mastering entrepreneurial & digital and online skills are perhaps the some of the most useful and relevant endeavours a modern human can invest in to create **financial independence** and **success in business.**

A person's hands are shown typing on a laptop keyboard. The laptop screen displays a grid of various images, including a person in a blue shirt, a person in a white shirt, and a person in a white shirt. The background is dark and out of focus.



TAKING ADVANTAGE OF THE NEW DIGITAL AGE

If you want to thrive in life and to have a passion based, fulfilling career, then the correct education and application is the key. Whether you wish to earn money while you sleep or make a business or project prosper, starting your online journey has never been so easy. It is entirely achievable to manifest success and abundance with the right guidance and support.

Through the internet we can reach and inspire others in ways that some short time ago we could only dream of.

To take advantage of the thriving digital economy, you have to understand that the 'time-is-now' to master the simple concepts that can enable you to build a passion based business and run it from effectively anywhere in the world.





So How Does It Actually Work?

Where Do You Begin This Journey?

As an online affiliate you will need to be clear on these **2 basic models** of online marketing.

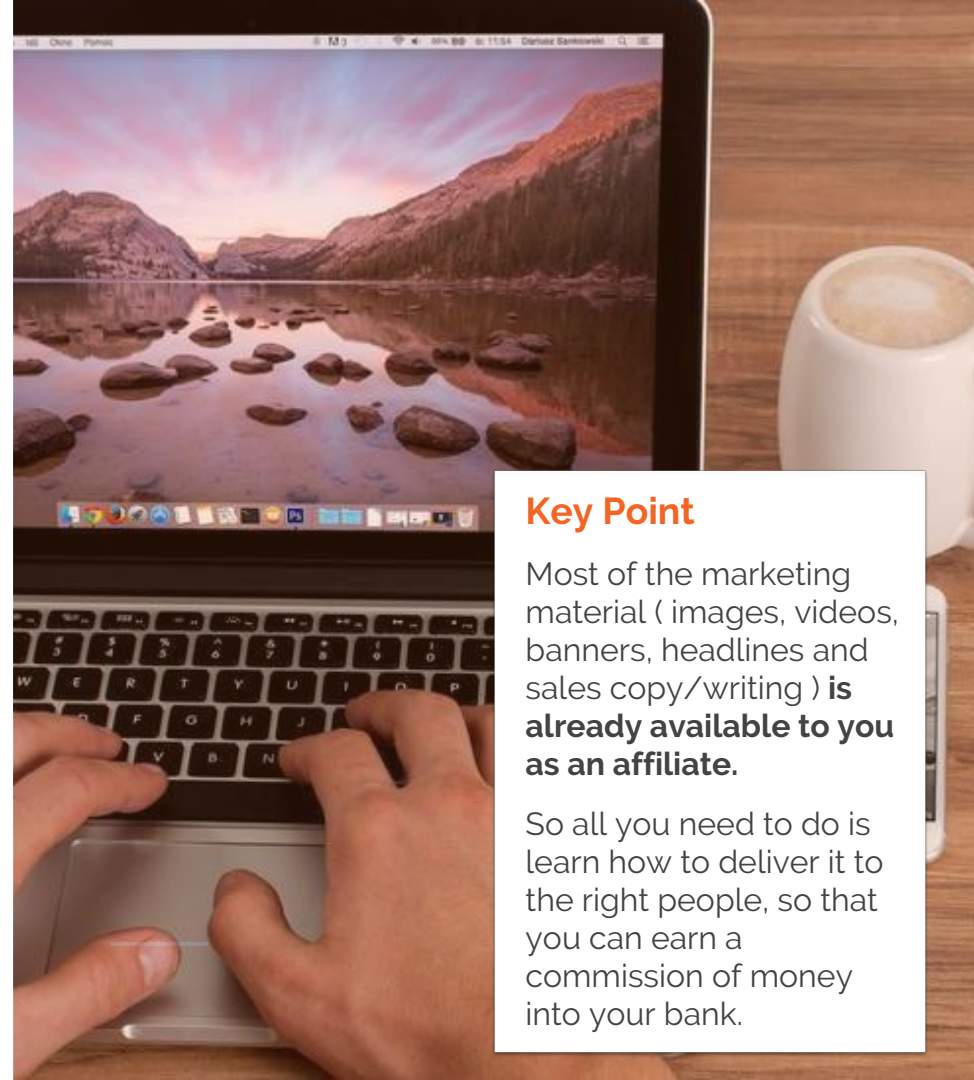
- SHORT TERM - Attracting People to products and services (offers) **without** presenting yourself.
- LONG TERM - Attracting People to **You** and your offers, and then building a relationship with your 'subscribers'.
 - This is done by **communicating** with and **providing value** to your subscribers &
 - Making recommendation offers to them over time once they get to know you.

THE FIRST MODEL OF INTERNET MARKETING...

- Attracting People to products and services (offers) **without** presenting yourself.

THIS IS SIMPLY - PUTTING QUALITY OFFERS IN FRONT OF THE RIGHT PEOPLE AT THE RIGHT TIME. ACHIEVED BY...

**UNDERSTANDING
PEOPLE'S NEEDS
AND
HOW YOUR OFFER
CAN HELP THEM**



Key Point

Most of the marketing material (images, videos, banners, headlines and sales copy/writing) is **already available to you as an affiliate.**

So all you need to do is learn how to deliver it to the right people, so that you can earn a commission of money into your bank.



THE FIRST MODEL OF INTERNET MARKETING IS A SIMPLE WAY TO BEGIN YOUR JOURNEY AS AN AFFILIATE

- You Can Potentially Start Earning Money Immediately
- You Can Create Ads And Web-pages **Quickly & Easily**

YES! QUICKLY & EASILY



IT'S CLICK, DRAG & DROP

IN THIS EBOOK YOU WILL FIND OUT HOW

- When Someone Purchases Via 'Your Online Affiliate Link' To The Offer You Are Promoting - Then You receive A % **Commission of Money Into Your Bank Account.**
- You Can Begin **Learning & Earning** Straight Away and Build Towards Mastering Valuable Online Skills To Increase Your Commissions.

HOWEVER...IF YOU WISH TO 'BUILD A BUSINESS OR PROJECT'
THAT YOU ARE **PASSIONATE ABOUT**...AND MAKE IT
'SUCCESSFUL FOR A LIFETIME OR YOUR CHILDREN'S LIFETIME'.
..THEN UNDERSTANDING
THE 'SECOND MODEL' OF INTERNET MARKETING
WILL BE YOUR GREATEST LONG-TERM ASSET





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THE SECOND MODEL OF INTERNET MARKETING IS ATTRACTION MARKETING

**“People
Buy From
People Who
They Know, Like
And Trust.”**

ATTRACTION MARKETING FOLLOWS
MANY OF THE PRACTICAL STEPS OF BASIC
AFFILIATE MARKETING. BUT...

WHAT IS THE BIG ADDITION?...



Attraction Marketing Is 'Providing BIG Value'

So That You...

- Can Build A Relationship with your 'Subscribers' so they get to **KNOW YOU**
- Can be a helpful and beneficial contribution to your subscriber's lives, so they have the chance to **LIKE YOU**
- Can Build Authority by providing your subscribers with quality knowledge that assists them in improving their lives. This gives them an opportunity to **TRUST YOU** and trust in the positive advice you have to offer.



...IF YOU HAVE PROVIDED YOUR SUBSCRIBERS WITH QUALITY PRODUCTS, GREAT OFFERS, FREE STUFF AND POWERFUL VALUE.

...AND IF YOU HAVE BUILT A POSITIVE AND FRIENDLY RELATIONSHIP WITH THEM.

...THEN THEY WILL BE HAPPY TO PURCHASE SOME OF YOUR OFFERS, PRODUCTS AND SERVICES OVER A LIFETIME AS-AND-WHEN THEY NEED THEM.

You have in essence:

- Connected with someone who has had the opportunity to Know, Like and Trust you.
- Who has built a respect for you as an authority in a field they are interested in.
- And who is happy to buy things from you.

Here's an interesting well know affiliate promotions equation:

1 Subscriber
= \$1 per month



WHAT ARE THE SIMPLE STEPS AND ASPECTS OF
ATTRACTING SUBSCRIBERS
& PROMOTING A PRODUCT OR SERVICE ON THE INTERNET?
(WHETHER YOU ARE PRESENTING YOURSELF OR NOT)



3 Elements of Promoting ANYTHING on The Internet

STEP 1

AD

...THERE ARE
DIFFERENT WAYS TO
ADVERTISE

STEP 2

Landing
Page

ENGAGE PEOPLE IN YOUR
OFFER & ATTRACT THEM TO VISIT
YOUR PROMOTIONAL
WEB-PAGE (LANDING PAGE)

STEP 3

Thank You
Page

A SIMPLE WEB-PAGE
THIS IS THE PLACE WHERE PEOPLE GET TO
SEE YOUR OFFER + INFORMATION
& SIGN UP OR BUY

...SAY THANK
YOU FOR THEM
BUYING OR
SUBSCRIBING

There are lots of different ways to advertise...

Some are **FREE** and others are to **PAY** for...

But **YOU** only have to start with **ONE** and master it...

Social
Media
Interaction



Forums
Conversa-
-tions



Blogging
&
Vlogging

Ezines
Email
-magazines



Banners
Website
Posters

SIMPLE AD CREATION...



OUR TENT

Whichever kind of advertising you are doing,
ALL ADs contain a combination of these aspects...

COPY - This is the written text which you use to communicate with your 'audience'.

MEDIA - Images, Videos & Graphics

HEADLINES - & Subheadlines

CALLS-TO-ACTION - Links & Forms



Life By Own Design
1 hr · 🌐

Just imagine being able to live the lifestyle you truly desire. Sounds like: too good to be true? 😊 Well, the new model of education that we wish to share here with you, enabled us to create freedom and passion in our life. With commitment, consistency and good work ethic we built our own lifestyle based business from scratch.

If you too are interested in change and transformation, please click the link below and register for your FREE 7 Day Video Training Series today.
<http://simpletrakk.com/6204/lifeyourtrulydesire>

We believe that you have the power to create the lifestyle you dream of.



Sebastian Cannon & Beata Tworek
Life By Own Design

Build A Life And Business That You Love!

LIFEBYOWNDESIGN.COM Learn More

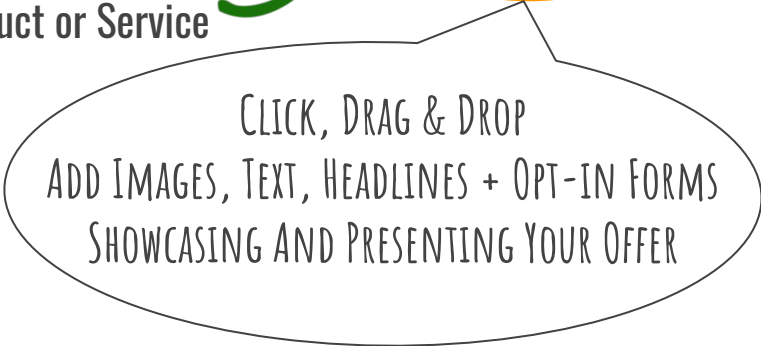
25,745 people reached Boost post



1. Once you have set up your AD...
2. And you have defined your niche - putting your AD in front of the right people (audience)...
3. Then your CALLS-TO-ACTION will direct them to your offer...
4. ...Which is Your Simple Landing Page Promoting Your Product or Service



Landing Page Promoting Your Offer



CLICK, DRAG & DROP
ADD IMAGES, TEXT, HEADLINES + OPT-IN FORMS
SHOWCASING AND PRESENTING YOUR OFFER

LUCKILY... THE SIMPLEST LANDING PAGES ARE THE MOST EFFECTIVE.



IMPORTANT

Creating Web-Pages in today's world is not only **extremely quick and easy to do**, even for a beginner.

But many web-page building platforms **offer a wide selection of pre-made templates**.

So all you have to do is change the COPY (written text) and swap the MEDIA (images & video).

CLASSICALLY SIMPLE AND EFFECTIVE

Compelling **HEADLINE**

Hypnotic **SUBHEADLINE**

Informative **COPY**

The information you provide about your product, service or offer can fill the lower section of a longer web-page. Below the OPT-IN Button/Form.

OPT-IN BUTTON/FORM

Clearly positioned in the top section of your web-page.

Congruent **MEDIA**

Image, Graphic or Video that directly relates to your AD.

Clear **DISCLAIMER**

The screenshot shows a web page for 'Life By Own Design'. At the top left is the logo. The main headline reads 'You Deserve To Have A Lifestyle You Truly Desire And Love'. Below this is a video player showing a man and a woman talking, with a subtitle 'that we wish to share with you here.' To the right of the video is a dark blue call-to-action box containing the text: 'Access now the new model of education and discover how we created a perfect digital laptop lifestyle from scratch.', 'Get Your FREE 7-Day Video Training Series To Your Inbox Now', and a prominent orange button that says 'YES! SEND ME THE FREE VIDEOS'. Below the button is a small disclaimer: 'We guarantee 100% privacy. Privacy Policy | Disclaimer'. At the bottom of the page, there is another disclaimer: 'Individual results will vary. - Please read our full disclaimer.'

chrome

6 ELEMENT OPT-IN WEB-PAGE

IMPORTANT!

WHETHER YOU ARE OFFERING SOMETHING FOR FREE.

(WE'LL TELL YOU WHY IN A MINUTE)

OR WHETHER YOU ARE OFFERING A PRODUCT OR SERVICE DIRECTLY TO BUY.

OR FOR WHATEVER REASON YOU ARE ATTRACTING PEOPLE TO YOUR OFFER...

THE SIMPLE PRACTICAL PROCESS WHICH YOU HAVE JUST LEARNED

IS EXACTLY THE SAME!..GREAT!

BELOW IS AN EXAMPLE OF AN OPT-IN FORM

SEND ME THE FREE VIDEOS

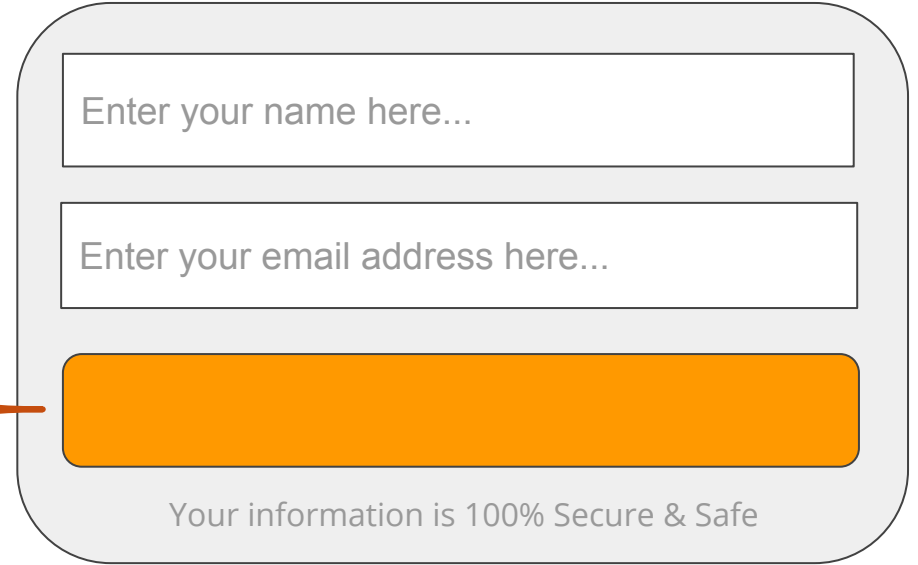
ACCESS HERE

SIGN ME UP

BUY NOW

CLAIM YOUR FREE eBook

SUBSCRIBE TODAY!



Enter your name here...

Enter your email address here...

Your information is 100% Secure & Safe

THIS SIMPLE BOX IS PROBABLY THE MOST POWERFUL SINGLE THING IN YOUR ONLINE MARKETING TOOLBOX.

WHY?

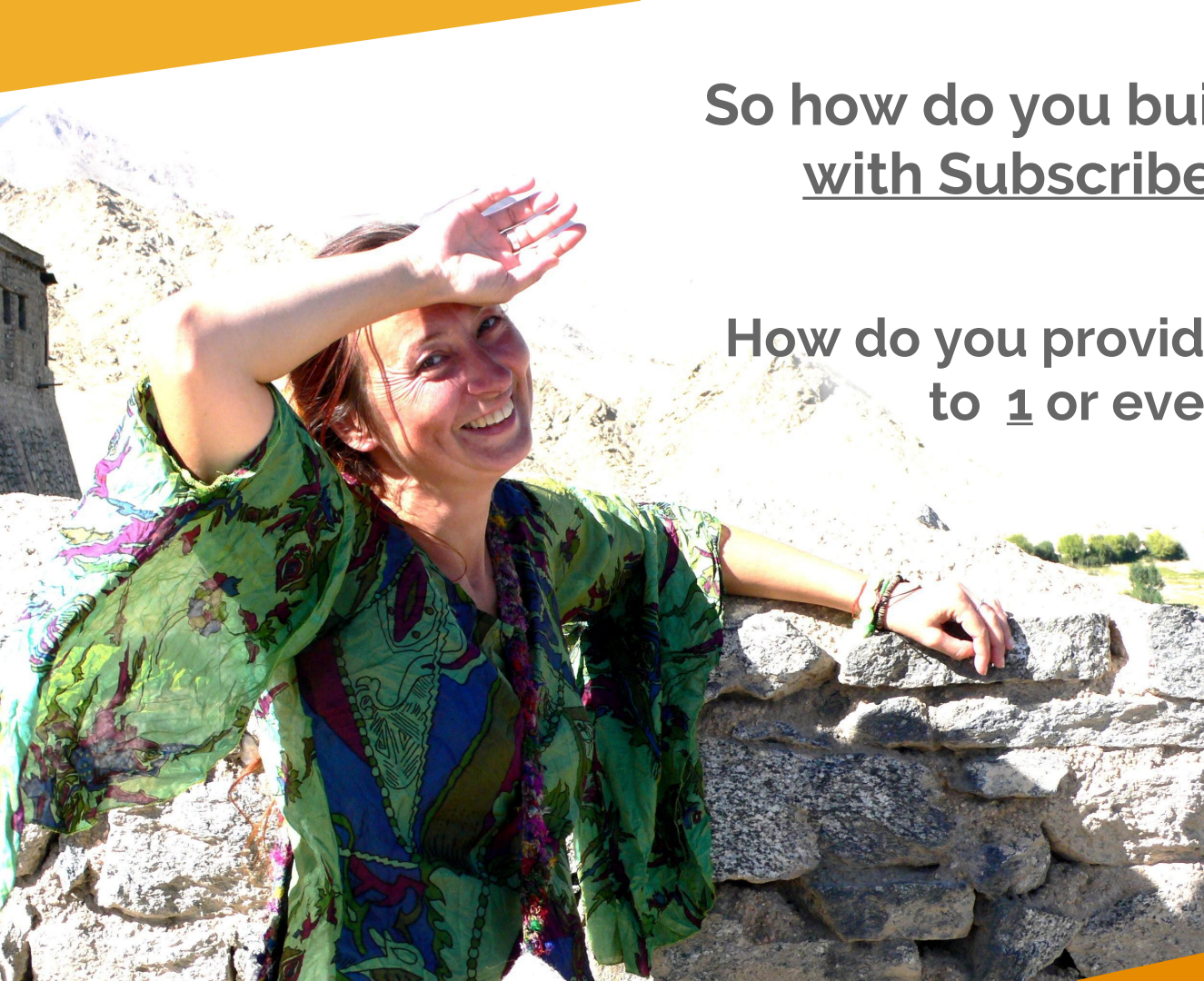


WHY COLLECT SOMEONE'S EMAIL ADDRESS?...

- Because it **connects you to a person who is interested** in your offer, your service, your particular field, your project, your business or even YOU as a person.
- And **CRUCIALLY - You now have a way to communicate with them (FOLLOW UP)**.
- This is Fundamentally important for your successful business.

And as soon as you have your **first 'subscriber'**.
Then you have started...

BUILDING YOUR LIST



So how do you build a relationship with Subscribers on Your LIST?

How do you provide Value and offers
to 1 or even 1000's of people
(subscribers)

over a long
period of time...

Without needing 100 hands
and 100 hours each day.

Well....With an AUTORESPONDER

We use Aweber...



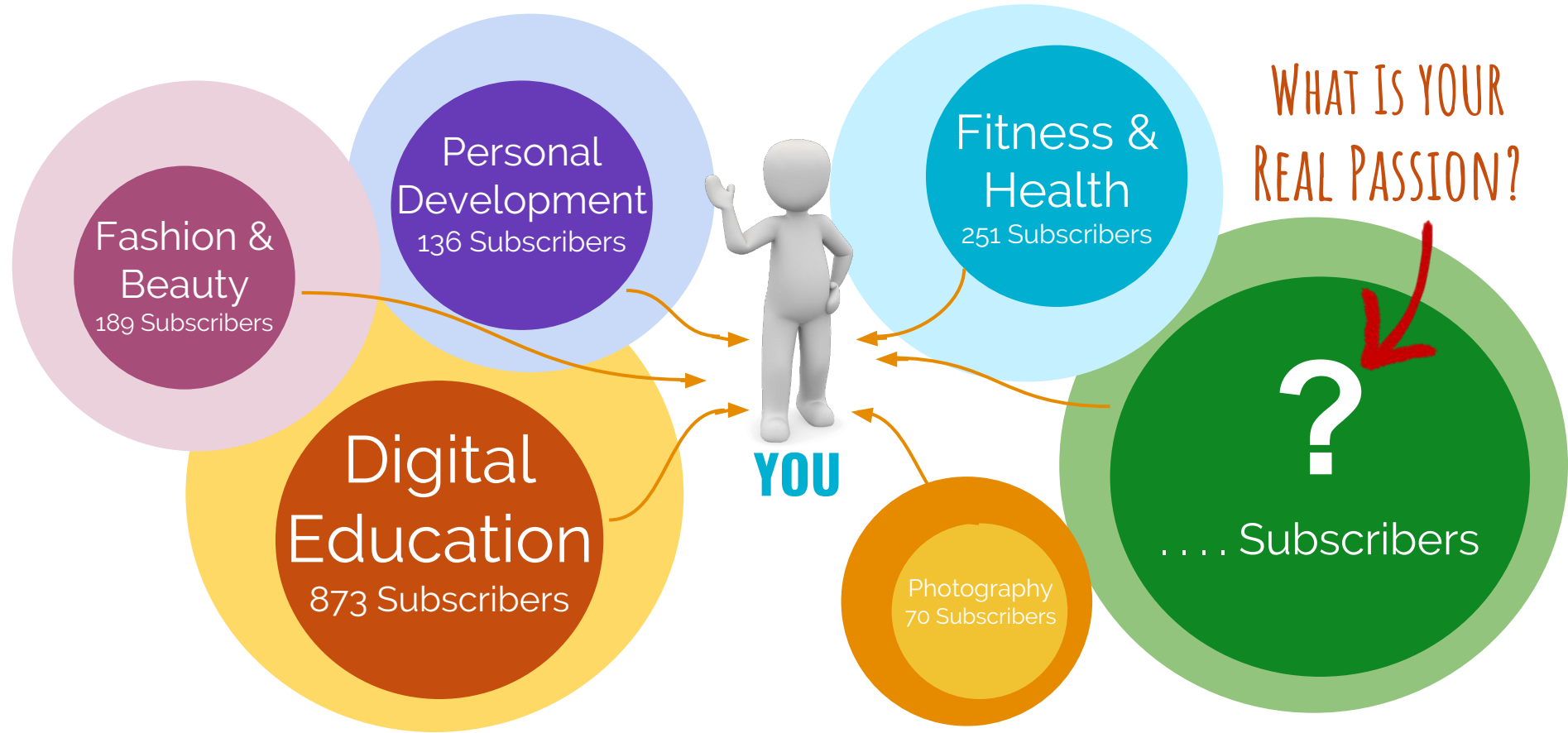
An 'Autoresponder' is **your most useful tool in communicating consistently** with your subscribers.

It is an online platform that allows you to create pre-made emails with text, images, links, videos, social media buttons etc... **And then sends them to your subscribers automatically.**

You can schedule your broadcasts (emails) to run 'automatically' and even create a library of personal messages, offers and Value based content (FOLLOW UP emails) to be sent out to your subscribers on the day/s that you want them sent out...**all without pressing a single 'send' button.**

Simply set up your messages, schedule them and let them 'run in the background'.

REMEMBER THE 1 SUBSCRIBER = \$1 AVERAGE PER MONTH EQUATION





SO WHAT ABOUT THOSE...
HIGH TICKET COMMISSIONS?

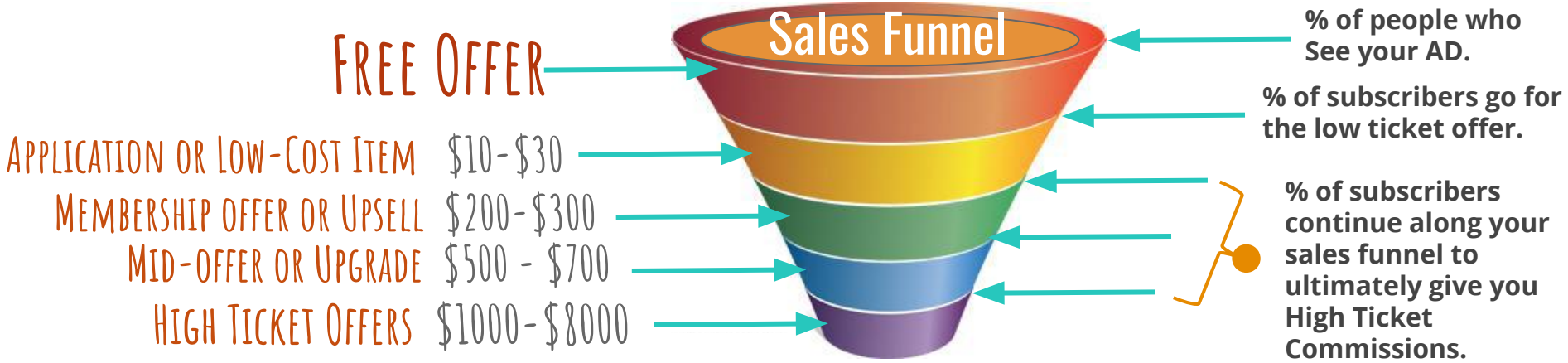


Offering your audience something free
 (free eBook, free Video Training, free Report etc...)

...Helps you attract **QUALITY & QUALIFIED**
 Leads/Subscribers to Enter into your Sales Funnel.



Your task as an Affiliate is to get
QUALITY Leads/Subscribers
 into your Sales Funnel.



Where do you get these
High Ticket Commissions?

How do you build these Web-Pages
and set up your Autoresponder?

And **Where** can you
Learn **How** to 'target' and 'attract' the
Right Audience to your Affiliate
Offers?





OUR RECOMMENDATION TO YOU

THIS IS THE EDUCATION SYSTEM THAT WE USE AND RECOMMEND TO YOU BECAUSE IT IS PROVEN, INCREDIBLY GENUINE AND UNIQUE. IT HAS CHANGED OUR LIVES FOR THE BETTER. JUST LIKE THOUSANDS OF OTHER PEOPLE.



The SIX FIGURE MENTORS is an Educational System & Community where you will find step-by-step training and mentorship in all aspects of entrepreneurial, online and digital skills. It also teaches and motivates leadership and personal development skills and has daily access to Educational and Motivational Webinars, Wake Up calls and even Live meditation practices.

It's online live education program and module training teaches from the ground up and has aided thousands of students to create their brands and businesses from scratch, mastering digital skills and online promotions and has helped many businesses and people with zero experience online to truly thrive.

The SFM offers a unique opportunity to Earn whilst you learn with a fantastic Affiliate Program and offers Low to High Ticket Commissions to it's members and partners with a wide range of in-demand products to promote in a fast expanding growth sector.

The Community & SFM also host many live events around the world with their training courses, retreats and community Momentum Days to inspire and connect people, mastermind and receive coaching from extremely successful founders, mentors, coaches and trainers.

As a member you will also have complete access to all the system's advanced tools such as website host and builder, graphix creator, tracking platform, digital bloggers and much more...

IN TODAY'S WORLD YOU CAN ALWAYS FIND EDUCATION FOR FREE,
THAT'S THE WAY IT SHOULD BE.

BUT THE RIGHT COMMUNITY , TOOLS AND TEACHERS
ARE NOT ALWAYS EASY TO FIND...





The SIX FIGURE MENTORS Educational System & Community

Was founded by two incredibly successful young entrepreneurs with a clear and honourable vision for the future.

They created the SFM & Digital Experts Academy to empower people and give them the opportunity to live independent and successful lives.

This is why we are a part of this and it has already given us so much more than we ever imagined.

We believe it can also do the same for you.

It's definitely worth your time to take a look ...and find out for yourself.

ENJOY £350 WORTH OF ONLINE BUSINESS STARTUP TRAINING FREE!

SFM's **Extraordinary Online Business Startup Bundle** delivers powerful Internet money-making education designed to help you get up and running in the shortest time frame possible. After accessing your free account, you'll be able to make immediate progress with building your new online business and income stream.

PLUS, YOUR **EXTRAORDINARY ONLINE BUSINESS STARTUP BUNDLE** COMES WITH FULL-ACCESS TO OUR **DIGITAL SKILLS PLATFORM** – ALSO FREE.

THE EXTRAORDINARY ONLINE BUSINESS STARTUP BUNDLE



Included in Your Bundle:

- ✓ Instant access to the exclusive **Members-Only Site**, including our **LIVE weekly Webinar trainings** with SFM's top digital marketing experts.
- ✓ Our **7-day video** training series on how to build a profitable online business... (plus some surprise bonuses) Delivered directly to your inbox over the next 7 days.

Are You Ready To Claim Your FREE Extraordinary Online Business Building Bundle?

First, we need your name and email address so we can move forward with your personal learning platform access.

[Send The Videos...](#)

Special Offer: Over 23,101 Bundles bought and counting – claim yours for FREE today!



"The SFM has given us the opportunity to break free from our past constraints, embrace our individuality, reach a global audience with our message & create the life we were born to live! We feel very blessed & are very grateful!"

- **Jess & Mik**



"Thank you, thank you, massive thank you to everyone at the SFM & DEA. I last week left my corporate job to be a fully fledged, self-employed digital business owner and i'm just so happy....It's absolutely everything under one roof that you need to succeed, not just in business and self-employment and having your own business, but to succeed at life."

- **Amy Taylor**

"Since I've joined SFM/DEA I have achieved more actions than I have in the last two years of my life! I have now graduated to a new level of courage and of understanding of who I am and who I can be."

- **Cynthia Serra Neves**



"If I can do it, anyone can do it. We've got people in our community that are in their seventies, eighties that are doing this. This is the future, the digital internet revolution is the future."

- **Kevin Humphrey**



"SFM has literally changed my life completely. I now have a purpose and direction in my life that gets me jumping out of my bed every morning - no further motivation needed. Thanks to the SFM/DEA I am finding my true self, making extremely powerful connections with loving, beautiful beings and building my legacy in helping others to do the same. Spread the Love."

- **Frank Sieben**



"Appreciation. Love. Gratitude. For an immense amount of love and inspiration that came our way and everybody giving us the empowerment to build our businesses and be as unique as each and every one of us is and believing that you can do it and make the difference."

- **Jill Humphreys**



"We are so fortunate to have come across the SFM. We love everything about it, the business system, the community and the integrity, authenticity and transparency of the founders and the team. This is a really special place where the sky is the limit if you commit yourself to doing the consistent persistent steps required each day to get you there"

- **Paul and Sarah**

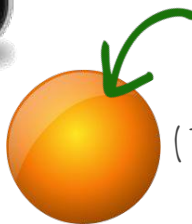




YOUR
FIRST STEP



DIGITAL EDUCATION PLATFORM
& ENTREPRENEURIAL COMMUNITY



CLICK TO
LEARN MORE
(THIS WILL OPEN IN YOUR
WEB BROWSER)



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We make no guarantees that you will make money by following the guidance in this book. Individuals results will vary.

Every precaution has been made to ensure that the information in this book is correct and complete, and no liability is assumed for any errors or omissions, real or perceived. The authors reserve the right to update or edit this book at any time.

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Please remember that this book was written for educational purposes but should not replace common sense in decisions made in your business and in your life.

...Educate, Empower, Thrive!



RESOURCES

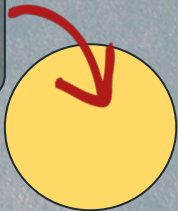
THE ESSENTIAL KNOWLEDGE
AND TOOLS YOU NEED



- INSPIRATIONAL KEY BOOKS
- INCREDIBLE FREE DESIGN TOOLS
- TOP FREE IMAGE WEBSITES
- FREE STOCK VIDEO WEBSITES
- ENTREPRENEURIAL RESOURCES
- AWESOME BLOG POSTS
- PERSONAL DEVELOPMENT
- EDUCATION
- DIGITAL EDUCATION

ALL IN ONE PLACE

FIND YOUR RESOURCES BOOKLET HERE





CLICK TO
ACCESS NOW



EMPOWERMENT

Personal Growth Module

KNOW YOUR WHY

Having your WHY will be your main focus and what you live it out for your most important values in your life.

You might write it down, or you may find it in the right time or when you have high feelings.

LEAVING VALUE TO THE WORLD

Your success is directly proportional to the value that you give to the world.

It's not about you, it's about the world.

It's not about you, it's about the world.

It's not about you, it's about the world.

It's not about you, it's about the world.

THE POWER OF AUTHENTICITY

Authenticity is being true to who you are and being yourself.

It's not about you, it's about the world.

It's not about you, it's about the world.

It's not about you, it's about the world.

It's not about you, it's about the world.

AWAKEN THE LEADER

"THE TWO MOST IMPORTANT DAYS IN YOUR LIFE ARE THE DAY YOU ARE BORN AND THE DAY YOU FIND OUT WHY."

— BOBBY MCNEEL

MENTORS & COMMUNITY

Find a mentor who can help you on your journey.

It's not about you, it's about the world.

It's not about you, it's about the world.

It's not about you, it's about the world.

It's not about you, it's about the world.

ENJOY THE KID!

There are many things to enjoy in life.

It's not about you, it's about the world.

It's not about you, it's about the world.

It's not about you, it's about the world.

It's not about you, it's about the world.



Live the life
you want to live,
not the one you
think you have to.

LifeByOwnDesign.com

PART 3 - LEARN HOW TO EMPOWER YOURSELF