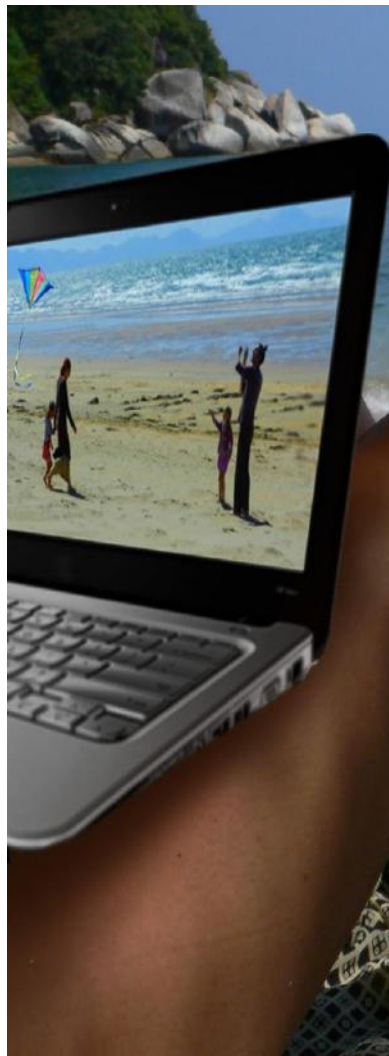




Life By Own Design
Educate • Empower • Thrive

PART 1

www.LifeByOwnDesign.com



STARTING
A FREEDOM LIFESTYLE
FROM SCRATCH
SUPER SIMPLE SUCCESS
GUIDE



MINDSET MASTERY

Life Shift Module

3 STEPS TO CREATING A MINDSET OF SUCCESS

HAVE A CLEAR VISION



EDUCATE YOURSELF



BELIEVE IN YOURSELF



STEP 1 HAVE A CLEAR VISION

Having a clear vision for your journey ahead and the future that you want to create is something that you will need to embrace if you want success in your life.

The more you focus and envision your desired future, the closer you bring it into manifestation. The more you feed your mind with pictures and feelings about your dream life, the more real you make it.

We have to therefore be aware, that we have an incredible power at our disposal to create that which we wish.

We can start by creating a crystal clear vision of what we want in our life.

Dream Big and Dream Often.

If you try to begin any real change in your life any other way than starting with your mindset, then you're going to run into trouble pretty quickly.

Taking stock of yourself and **being honest about what you find and what you know you need to work on within yourself**, is as valuable a step as any practical skill you will master on your journey.

Dedicating consistent effort each day to form positive, healthy and productive habits will serve you in all areas of your life.

Take the first step. Get moving, get momentum and stay on track. It's not an easy thing to do, as making any REAL change rarely is easy. Yes. It requires hard work. But YOU CAN DO IT!

You are AMAZING remember!

MINDSET

3 PRACTICAL RITUALS
FOR AN AWESOME MINDSET



3 Daily Rituals

1 | Meditation

Even as little as ten minutes a day will do the trick. Just like brushing your teeth, make it a habit to clean your mind each day and your life and business will benefit incredibly.

2 | Gratitude

Each morning think about all that you can be grateful for in your life. And then again before going to sleep. It is one of the single most powerful practices that will bring you closer to happiness and allow you to see your life and yourself from a different perspective.

3 | Positive Thoughts

Be aware of your thoughts. It's all a matter of choice. Choose happy, positive thoughts that serve you and nurture them. Hold on to them for as little as 17 seconds to attract similar vibrations. Greet each day with a smile.



STEP 2

BELIEVE IN YOURSELF

You must understand one simple clear thing.

You do have the power to create and live an amazing life right now.

An ocean of positive thoughts, ideas, emotions and actions are available for us to experience and share. **We can help, inspire, motivate and empower each other** to create a better world and a healthier planet.

You have a perfect opportunity in your life to experience and pass on these positive vibrations and information and when you do, **your life will automatically become more abundant in health, wealth, fulfillment and happiness.**

Creation Practice

Mind Practice

Make it a daily practice to envision your ideal future and refine it as you wish, as your desires and dreams evolve.

Emotion & Sensation Manifesting

Give your ideal future story all the detail it deserves. Feel the experiences as if you are actually there living them and have already manifested them into your existence.

Reprogramming

Write down your goals, aspirations and exactly what you wish to achieve and attain. Be very clear on it and consistently reaffirm these things that you are manifesting into your life .

Active Motivation

Create visual stimulation to put around your living space, related to your ideal life, dreams and goals. Such as photographs, drawings, quotes and positive affirmations.

**“Change your thinking.
Change your life!
Your thoughts create your reality.
Practice positive thinking.
Act the way you want to be,
And soon you will be the way you act.”**



MOTIVATION

Quote by Les Brown

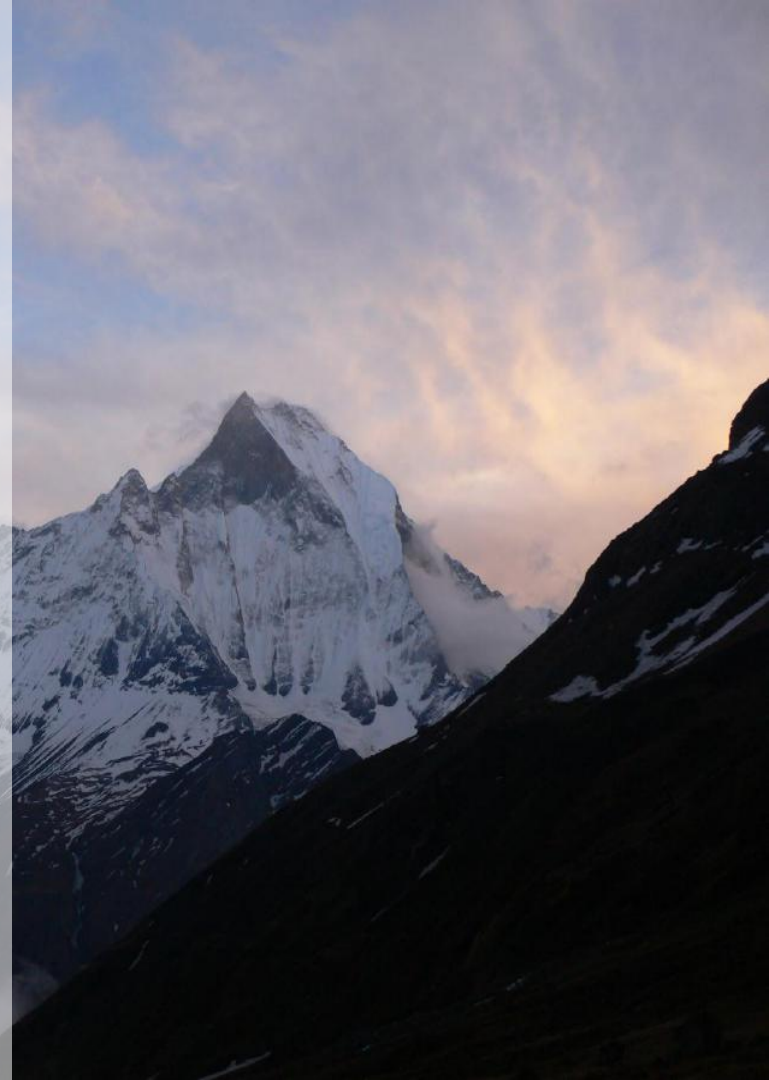
STEP 3

EDUCATE YOURSELF

It is crucial to your success to not only have a clear vision, open up and commit yourself to growth, learn new skills and new models of education, as well as embrace the leader within you. **It is also extremely important to find the right mentors and community** to learn from and grow with.

The world is changing at an exponential speed. The digital era has truly arrived and **this is the key moment to master the skills that can carry you** and your children through this transitional and expanding period in human history.

When you have found the right education, **you will need an openness to learn**, to challenge yourself for YOUR benefit and be gritty and composed with your efforts. With commitment, determination, right education and consistent work, success in life and in business is inevitable.



So...
WHAT IS THE RIGHT EDUCATION?



THE OPTIONS



Self Taught

Self Taught Education is great. We can learn a lot this way. But it is not the most efficient or quickest way to attain real success and lasting results.



Community

Experiencing education as part of a community is valuable on many levels. Not only can you help and support each other, but the motivation, support and feedback is priceless.



Mentors

Masterminding with multiple people who are achieving success is incredibly powerful. You are offered the opportunity to emulate what is proven to work and avoid the pitfalls.



One-2-one Coaching

Being able to individually connect with experienced and skillful coaches who will work through all of your ideas and issues is the fastest route to great results.

FREEDOM, FULFILLMENT & EMPOWERMENT

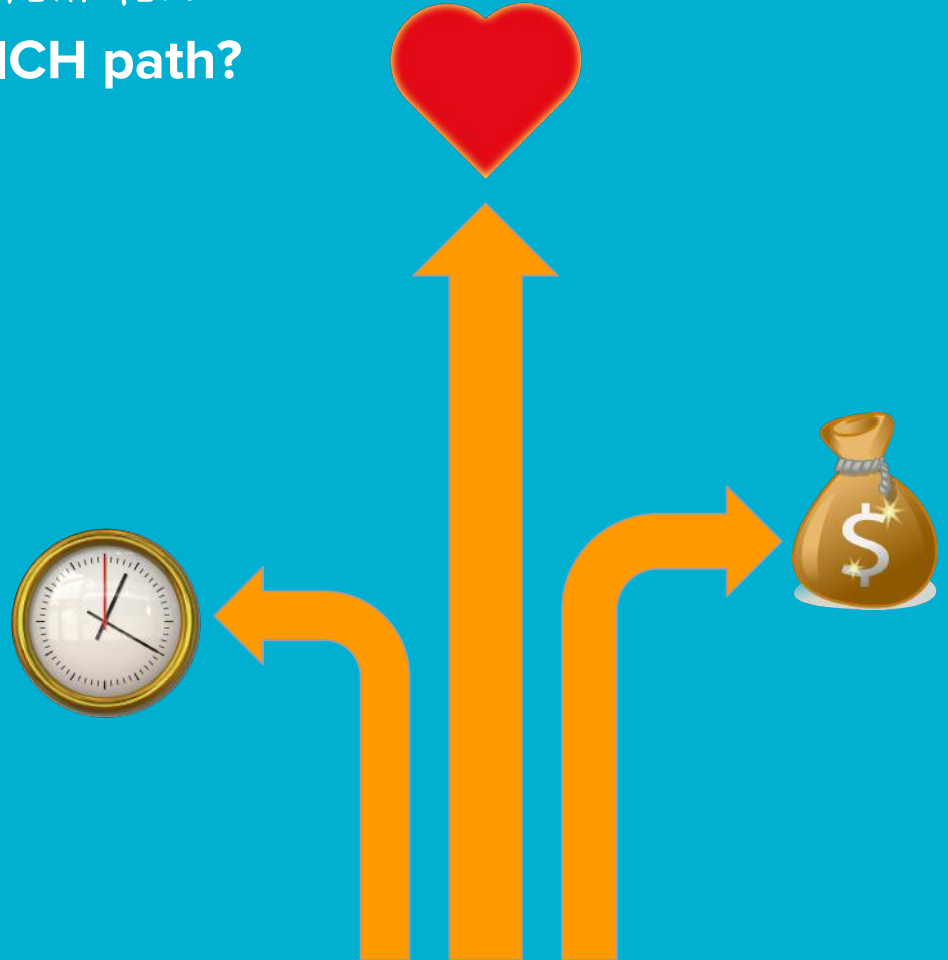
How to know WHICH path?

Choosing Which direction to take in life is hugely important.

But the decisions that define the life we live should not be made from outdated ideas. **GIVING YOUR TIME AND ENERGY AWAY JUST FOR MONEY.** Settling for a life unfulfilled to work tirelessly for someone else's business, is not what we have to settle for.

The world evolves fast. Digital technology, the digital economy and the world wide web **have now made it possible for anyone with the digital skills and the right mindset, clear vision and a consistent work ethic to really create success online.**

Continuous learning and growth in personal development and digital skills is the key. Learning concepts of online skills & internet marketing as well as leadership and entrepreneurial skills, coupled with action taking, makes it possible to make any business thrive. From these foundations you can build something genuinely amazing and fulfilling, **which integrates your true passions and offers you the opportunity to live a more freedom focussed lifestyle.**



THE PATH TO THE FREEDOM LIFESTYLE



Shift Your Mindset

Your journey begins here. **Redefine and empower yourself** by investing in and believing in yourself.

Leverage Commissions

Scale your income by taking advantage of multiple income streams, such as high ticket commissions and residual income.

Gain Time & Financial Freedom

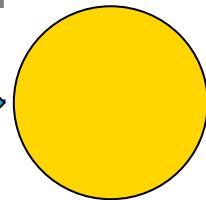
Automated systems allow you to **use your time how you wish**, whilst earning.

Master Digital Skills & Internet Marketing

This is the step where the rubber meets the road. **Immerse yourself in these educational fields** to take advantage and join the new rich.

Build Your Passion Driven Lifestyle Business

Use your digital skills to create your lifestyle business based on **the things you are passionate about**.





PERSONAL DEVELOPMENT
EDUCATION PORTAL



mindvalley



SIXFIGURE
MENTORS



ONLINE SKILLS
EDUCATION PORTAL

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Please remember that this book was written for educational purposes but should not replace common sense in decisions made in your business and in your life.

...Breathe Deeply and Be Happy!

RESOURCES

THE ESSENTIAL KNOWLEDGE
AND TOOLS YOU NEED



- INSPIRATIONAL KEY BOOKS
- INCREDIBLE FREE DESIGN TOOLS
- TOP FREE IMAGE WEBSITES
- FREE STOCK VIDEO WEBSITES
- ENTREPRENEURIAL RESOURCES
- AWESOME BLOG POSTS
- PERSONAL DEVELOPMENT
- EDUCATION
- DIGITAL EDUCATION

ALL IN ONE PLACE

FIND YOUR RESOURCES BOOKLET HERE





CLICK TO ACCESS NOW

YOUR DIGITAL GATEWAY

Key Understanding Module

WHERE WOULD YOU WORK FROM IF YOU COULD WORK FROM ANYWHERE?



Whichever kind of advertising you are doing, ALL ads contain a combination of these things:

- COPY** - This is the written text which you use to communicate with your 'audience'!
- MEDIA** - Images, Videos & Graphics
- HEADLINES** - & Subheadlines
- CALLS-TO-ACTION** - Links & Forms

What Are The 3 BEST WAYS for YOU to Earn Commissions?

By creating automated systems for multiple affiliates offers, an affiliate can earn more than many sources simultaneously.

Once the promotions are up and running, the automated systems can bring in revenue 24hrs a day, 365 days a year.

Affiliating Products & Services which require monthly or yearly subscriptions can offer stable income streams, created from one referral (ask, one time). This means that a holiday away from your business doesn't mean a holiday away from your paycheck.

different ways to advertise... and others are to PAY for... with ONE and learn to be good at it... examples...

- bing
- Forums
- Conversations
- Twitter
- Vlogging
- Creating Videos
- Blogging
- Writing Articles
- Email
- Banners
- Widgets
- Poppers

PART 2 - DISCOVER HOW DIGITAL SKILLS CAN TRANSFORM YOUR LIFE

A modern day solution to 'work from Home...is Affiliate Marketing. What is Affiliate Marketing.

Attracting People To Products & Services That Benefit Those People

An Affiliate Simply Promotes Other People's Stuff That She or He Wants To

When Anybody Buys The Products or Services, Then The Affiliate Gets A % Commission

ARE INTERNET MARKETERS AFFILIATES?

- Happy People** - People who seek and earn on the internet are most often self-motivated, hard-working, and highly competitive. They are just what a computer marketer needs.
- Family People** - Add the so-called family people are more likely to be used for their children. People who seek a computer marketer for the good of their children.
- Friendly People** - You very rarely find a friendly person on the net. When you do, you'll find a computer marketer for the good of their children.
- Any Kind Of People** - You don't have to be a computer geek or an expert on any subject or a great business person. You just have to be honest and committed.

Life By Own Design

PART 2

STARTING A FREEDOM LIFESTYLE FROM SCRATCH

SUPER SIMPLE SUCCESS GUIDE

REMEMBER THE 1 SUBSCRIBER = \$1 AVERAGE PER MONTH EQUATION

WHAT IS YOUR REAL PASSION?

YOU

Subscribers

1 LEAR 15TH \$1 40 TH

CLASSICALLY SIMPLE AND EFFECTIVE

COMPETING HEADLINE

HYPOTHETICAL SUB-HEADLINE

IDENTIFICATION COPY

OPT-IN BOTTOM FORM

COMPULSIVE MEDIA

Clear DISCLAIMER

SIMPLE AD CREATION...

Can be a helpful and beneficial contribution to your subscriber's lives, so they have the chance to LIKE YOU

Can Build Authority by providing your subscribers with readily available, practical assistance. Be it in improving their lives so that they can grow to TRUST YOU and trust in the products you're going to offer.

RESOURCES THE ESSENTIAL KNOWLEDGE AND TOOLS YOU NEED

- INSTANTLY KEY BOOKS
- 40+ HOURS OF FREE TRAINING TOOLS
- TOP RATED IMAGE WEBSITES
- FREE STOCK PHOTOS WEBSITE
- FIRST TO PUBLISH ORIGINAL RESOURCES
- KNOWLEDGE BLOG POSTS
- PERSONAL DEVELOPMENT EDUCATION
- DIGITAL EDUCATION

ALL IN ONE PLACE FIND YOUR RESOURCES RIGHT HERE.

THE ANSWER IS... THE RIGHT EDUCATION AND THE RIGHT COMMUNITY OF EXPERIENCED MENTORED AND SUPPORTIVE LIKE-MINDED PEOPLE.

SO WHAT ABOUT THOSE... HIGH TICKET COMMISSIONS?

FREE OFFER

APPLICATION OR LOW-COST ITEM: \$10 - \$150

MEMBERSHIP OFFER OR SPECIAL: \$200 - \$500

MID-OFFER OR UPGRADE: \$500 - \$1000

HIGH TICKET OFFERS: \$1000 - \$10000

SALES FUNNEL

The Reason WHY You offer your audience something free (Free ebook, free Video Training, free Report etc...)

Your task as an Affiliate is to get QUALITY leads/Subscribers to Enter into your Sales Funnel.

% of subscribers go for the free ticket offer

% of subscribers continue along your sales funnel to get your High Ticket Commission.